



For immediate release

“THE OSCAR® NOMINATED SHORT FILMS 2010” ARRIVE ON CABLE

**Academy’s picks of the best short films of the year are now available
for the first time on demand, presented by Shorts International**

New York, Mar. 2 – The Academy Award Nominated Short Films are often difficult for film fans to find. Now, for the first time ever, “**The Oscar® Nominated Short Films 2010**” will be available via cable’s **Movies On Demand (MOD)**, presented by **Shorts International** and **Magnolia Pictures**. The nation’s leading MOD distributor, **IN DEMAND L.L.C.**, will make the films available to U. S. digital cable audiences through Movies On Demand (MOD) starting March 3rd in both standard and high definition. Nominees in both the Live Action and Animated categories will be available on **Comcast, Time Warner Cable, Cox Communications** and **Bright House Networks** systems around the country.

Time Warner Cable, Cox Communications, and Bright House Networks will host the films within MOD in an “Award Nominees” category. Comcast customers will find the films within MOD and its “Top Picks” category under the subcategory “Oscar Nominees.” Comcast will also be presenting the top live action short film titles from 2009. The cost for these programs varies from \$2.99 to \$5.99.

These cable presentations of the Academy Award® nominated short films are in addition to their theatrical run which is currently on release across the country. The annual theatrical release began five years ago and has been received by enthusiastic audiences. Now, with the cable exhibition, many more films lovers have the opportunity to see the films nominated for the 82nd Academy Awards® before the ceremony takes place on March 7th.

“These short films are great entertainment, featuring some of the world’s best filmmaking” said Carter Pilcher, Chief Executive of Shorts International. “These filmmakers are the talent of the future. We are thrilled to be able to bring their films to cable viewers across the country.”

The two cable MOD programs, and the films included within them, are:

“2010 Live-Action Nominated Shorts”– total running time 97 min.

- **“The Door”** Juanita Wilson and James Flynn –(Ireland, 17 min.)
- **“Instead of Abracadabra”** Patrik Eklund and Mathias Fjellström (Sweden, 18 min.)
- **“Kavi”** Gregg Helvey (India/U.S.A., 19 min.)
- **“Miracle Fish”** Luke Doolan and Drew Bailey (Australia, 18 min.)
- **“The New Tenants”** Joachim Back and Tivi Magnusson (U.S.A./Denmark, 20 min.)

“2010 Animated Nominated Shorts”– total running time 97 min.

- **“French Roast”** Fabrice O. Joubert (France, 8 min.)
- **“Granny O’Grimm’s Sleeping Beauty”** Nicky Phelan and Darragh O’Connell (Ireland, 6 min.)
- **“The Lady and the Reaper”** Javier Recio Gracia (Spain, 8 min.)
- **“Logorama”** H5 (France, 17 min.)
- **“A Matter of Loaf and Death”** Nick Park (U.K., 29 min.)

Additional Films*

- ***“The Kinematograph”** Tomek Baginski (Poland, 12 min.)
- ***“Runaway”** Cordell Barker (Canada, 9 min.)

Live Action Film Synopses:

THE DOOR IRELAND/17 MINS

Director/Writer: Juanita Wilson

A father attempts to come to terms with the devastating effects of the 1986 Chernobyl disaster.

INSTEAD OF ABRACADABRA SWEDEN/22 MINS

Director/Writer: Patrik Eklund

Tomas is a bit too old for still living at home with his parents, but his failure to become a magician leaves him with no other choice.

KAVI USA | INDIA/19 MINS

Director/Writer/Producer: Gregg Helvey

Kavi is a boy in India who wants to play cricket and go to school, but instead he is forced to work in a brick kiln as a modern-day slave.

MIRACLE FISH AUSTRALIA/17 MINS

Director/Writer: Luke Doolan

8-year-old Joe has a Birthday he will never forget.

THE NEW TENANTS DENMARK | USA /20 MINS

Director: Joachim Back

A prying neighbor, a glassy-eyed drug dealer, and a husband brandishing both a weapon and a vendetta make up the welcome wagon.

Animated Film Synopses:

FRENCH ROAST FRANCE/8 MINS

Director/Writer: Fabrice O. Joubert

In a fancy Parisian Café, an uptight businessman is about to pay the check when he finds out that he has lost his wallet.

GRANNY O'GRIMM'S SLEEPING BEAUTY IRELAND/6 MINS

Director: Nicky Phelan

Granny O'Grimm, a seemingly sweet old lady, loses the plot as she tells her version of 'Sleeping Beauty' to her terrified granddaughter.

THE LADY AND THE REAPER SPAIN/8 MINS

Director/Writer: Javier Recio Gracia

A sweet old lady lives alone on her farm, waiting for death so that she can see her beloved husband once again.

LOGORAMA FRANCE/16 MINS

Directed by H5 (François Alaux, Hervé de Crécy, Ludovic Houplain)

Spectacular car chases, an intense hostage crisis, wild animals rampaging through the city and even more in Logorama!

A MATTER OF LOAF AND DEATH UNITED KINGDOM/30 MINS

Director: Nick Park

Wallace & Gromit have started a new bread baking business, 'Top Bun' and converted 62 West Wallaby Street into a granary with ovens, robotic kneading arms and an old-fashioned windmill on the roof.

***Note:**The short films "Runaway" and "The Kinematograph" which were shortlisted but not ultimately nominated for an Academy Award, will also be included in this program.

About iN DEMAND L.L.C.

iN DEMAND L.L.C. is the pioneer and world leader in providing exciting transactional entertainment delivered through television's most innovative technologies. iN DEMAND creates and delivers programming through cable Pay-Per-View (PPV), Video-On-Demand (VOD) as well as on digital platforms. PPV programming includes movies, boxing and mixed martial arts events and the digital out-of-market subscription professional sports packages for MLB, the NBA, the NHL and MLS. The company also offers a range of VOD products including first-run movies and serves as the exclusive TV home of Howard Stern via its Howard TV On Demand offering. Content is delivered in both SD and HD. iN DEMAND's owners are Comcast iN DEMAND Holdings, Inc., Cox Communications Holdings, Inc., and Time Warner Entertainment - Advance/Newhouse Partnership. Further information about the company can be found at www.indemand.com

ABOUT SHORTS INTERNATIONAL

Shorts International is the world's leading short movie entertainment company with the largest movie catalogue devoted to short movies. ShortsHD™ is the first high definition channel dedicated to short movies and is available on AT&T U-verse (Channel 1789). Shorts International also operates ShortsTV™ UK, a pay TV channel available in the United Kingdom on BSkyB (Channel 342), ShortsTV™ France available in France, Belgium, Luxembourg on Numericable (Channels 134 and 52). ShortsTV is also available on TNET in Turkey. Shorts™ is the short movie on-demand service available on iTunes movie stores in the US, UK, Canada and Germany. Further information can be found at www.shortshd.com and www.shortstv.com. The company is headquartered in London, England with additional offices in Paris, New York and Los Angeles led by Carter Pilcher, Chief Executive. Shorts International is owned by Shorts Entertainment Holdings and Liberty Global Ventures.

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