



PRESS RELEASE
FOR IMMEDIATE RELEASE

**SHORTS INTERNATIONAL AND MAGNOLIA PICTURES PRESENT
"THE OSCAR® NOMINATED SHORT FILMS 2010"
IN THEATRES FEBRUARY IN THE UNITED STATES, CANADA AND UNITED KINGDOM**

LONDON, UK, 28th January 2010 – Shorts International and Magnolia Pictures will once again bring the wildly popular Oscar® nominated short film programme (Live-Action and Animation) to theatres in the US, Canada and the United Kingdom beginning February 19th.

Together with the theatrical run, the nominated short films will also be available through iN DEMAND to US cable audiences via Movies On Demand (MOD) starting March 3rd.

The Oscar® Shorts program will open in theaters from February 19th, expanding to 100 cities in the following weeks. A list of participating theatres will be available at www.theoscarshorts.com beginning February 4th.

The theatrical release of the Academy Award® nominated short films has met with enthusiastic audiences ever since their launch 5 years ago, giving people around the world an opportunity to see the nominated films prior to the 82nd Academy Awards® ceremony on March 7th. The series' popularity has charted a spectacular 289% increase in attendance at the domestic box office since its inception in 2005, breaking the record last year for the highest gross ever on a single screen at New York's IFC Center.

"These short films prove the continued relevance of the short film category with a formidable line-up of varied productions from around the world," said Carter Pilcher, Chief Executive of Shorts International. "These filmmakers represent filmmaking talent of the future and we are thrilled to be introducing them to the marketplace."

"It's the only programme of its kind, making Oscar® nominated short films available to the public before the awards," said Tom Quinn, SVP of Magnolia Pictures. "If audiences are interested in improving their handicap come Oscar® night, this is the best way to get a head start."

Nominations for the 82nd Academy Awards® will be announced on February 2nd.

**For information on the U.S. release, contact Donna Daniels
347-254-7054 (x101)/ddaniels@ddanielspr.net (East Coast) or
Marina Bailey 323-650-3627/marina@marinabailey.com (West Coast).**

**For U.S. theatrical booking enquiries, contact Neal Block 212-924-6701
(x211)/nblock@magpictures.com**

**For European enquiries, contact Mark Buchanan
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ABOUT SHORTS INTERNATIONAL

Shorts International is the world's leading short movie entertainment company with the largest movie catalogue devoted to short movies. ShortsHD™ is the first high definition channel dedicated to short movies and is available on AT&T U-verse (Channel 1789). Shorts International also operates ShortsTV™ UK, a pay TV channel available in the United Kingdom on BSkyB (Channel 342) and ShortsTV™ France available in France, Belgium, Luxembourg on Numericable (Channels 134 and 52). Shorts™ is the short movie on-demand service available on iTunes movie stores in the US, UK, Canada and Germany. Further information can be found at www.shortshd.com and www.shortstv.com. The company is headquartered in London, England with additional offices in Paris, New York and Los Angeles led by Carter Pilcher, Chief Executive. Shorts International is owned by Shorts Entertainment Holdings and Liberty Global Ventures.

ABOUT MAGNOLIA PICTURES

*Magnolia Pictures (www.magpictures.com) is the theatrical and home entertainment distribution arm of the Wagner/Cuban Companies, a vertically-integrated group of media properties co-owned by Todd Wagner and Mark Cuban that also includes the Landmark Theatres chain, the production company 2929 Productions, and the high definition cable network HDNet. Magnolia's recent releases include such critically acclaimed films as James Marsh's Oscar-winning *Man On Wire*, Tomas Alfredson's *Let The Right One In*, James Gray's *Two Lovers*, Robert Kenner's *Food, Inc.* with Michael Pollen and Eric Schlosser, Guillermo Arriaga's *The Burning Plain*, Steven Soderbergh's *The Girlfriend Experience*, Kirby Dick's *Outrage*, Anne Fontaine's *The Girl From Monaco*, Erick Zonca's *Julia*, Lynn Shelton's *Humpday*, Bobcat Goldthwait's *World's Greatest Dad* and John Woo's *Red Cliff*. Upcoming releases include Bong Joon-Ho's *Mother*, Luca Guadagnino's *I Am Love*, Conor McPherson's *The Eclipse* and many more.*