

PRESS RELEASE
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SHORTSTV LAUNCHES WEEKLY SHOW ON GIGA IN GERMANY

ShortsTV launches prime time short film entertainment show on GIGA in Germany



- New weekly show "SCREEN SHORTSTV" starts Saturday, October 18th at 10pm
- The best in international and national short film entertainment
- Exciting behind-the-scenes looks at life of young, aspiring filmmakers
- Viewer integration into the programming via an ongoing competition and voting
- First shows feature films with Ewan McGregor and Katja Flint

MIPCOM, Cannes, October 16th, 2008– Shorts International, the leading short film entertainment company today announced the launch of a weekly 30 minute entertainment show called "SCREEN SHORTSTV" on the German Free-TV channel GIGA from October 18th 2008.

Specifically designed for the GIGA audience, "SCREEN SHORTSTV" will be broadcast every Saturday at 10 pm (repetition Sundays, at 10 pm) on GIGA and livestream on www.giga.de. "SCREEN SHORTSTV" will bring GIGA viewers into the thrilling world of short film entertainment and lift the curtain on the gritty lifestyle of aspiring filmmakers across Germany reaching 19.1 Million digital homes.

"SCREEN SHORTSTV" will bring a selection of Europe's highest quality short films, documentaries from film festivals including the international short film festivals in Oberhausen and Hamburg as well as Behind-the-scenes featurettes from film sets. Interviews with renowned filmmakers and young aspiring directors will complete the new format on the digital lifestyle channel. And with the theme 'Everyone can be a filmmaker', viewers will be also invited to interact with the show by sending in their own short film and voting online on www.giga.de. The winners of this ongoing short film competition will be broadcast in the show.

Commenting on the new show and the partnership with GIGA, Carter Pilcher, CEO of Shorts International and ShortsTV, said, *"Short content is a way of life for the 14-29 year old video generation and short films are the pinnacle of entertainment and quality for this audience. 'SCREEN SHORTSTV' will bring GIGA audiences a new entertainment experience, with an exclusive, hand-picked selection of fresh and cutting-edge short films. As a company devoted to the young movie generation, we are looking forward to working together with GIGA to take their audience deeper into the exciting world of today's cinema, where Hollywood isn't and entertainment is."*

Stefan Borg, Managing Director of GIGA, notes, *"Gamers are 100% film and technique-interested and 'SCREEN SHORTSTV' entertains and inspires the cinematic as well as the technical potential of our viewers. The operation of a camera or editing software belongs exactly to this potential like the usage of a gaming console for home cinema systems. The natural use of these techniques by our community requires new TV formats that deal with the potentials of Blu-ray DVD and high-definition TV."*

The first two shows of "SCREEN SHORTSTV" will feature amongst others the star-studded short films DESSERTS with Ewan McGregor and GONE UNDERGROUND with the German actress Katja Flint, filmed by Michael Ballhaus.

"SCREEN SHORTSTV" premieres on GIGA on Saturday, October 18th at 10pm and will be repeated on Sunday, 19th of October at 10pm.

About Shorts International:

Shorts International Ltd. is the world's leading short film entertainment company with the largest and most diverse film catalogue devoted to short film. More than half of the catalogue's individual films have been nominated for or received international film awards, including the Cannes, Edinburgh, Clermont Ferrand and Sundance film festivals. Shorts International operates SHORTSTV™, SHORTSTV France™ and SHORTSTV Corto™ short film channels created for distribution to mobile television, cable television and satellite networks. Shorts International are providers of short film to the US, UK and Canada iTunes Stores for download or rental. Further information can be found at www.shortcutsinternational.com and www.shortstv.fr. The company is headquartered in London, England with additional offices in Paris, Munich, New York and San Diego led by Carter Pilcher, CEO.

About GIGA:

GIGA digital is the first German television station for PC and video gaming, combining TV and the online world. All topics and news around PC's, gaming consoles and handhelds are being communicated, qualified and published in an enormous social gaming network within the online-community. GIGA Digital is on air every day via satellite (Astra Digital 19.2° east), via digital cable networks, and is available online at www.giga.de. GIGA Digital has a technical reach of 19.1 million households. Live Internet streaming reaches 100 percent of the target group.

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